

## Washtenaw Community College Comprehensive Report

### COM 225 Intercultural Communication Effective Term: Spring/Summer 2019

#### Course Cover

**Division:** Humanities, Social and Behavioral Sciences

**Department:** Humanities

**Discipline:** Communications

**Course Number:** 225

**Org Number:** 11520

**Full Course Title:** Intercultural Communication

**Transcript Title:** Intercultural Communication

**Is Consultation with other department(s) required:** No

**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** Three Year Review / Assessment Report

**Change Information:**

**Consultation with all departments affected by this course is required.**

**Course description**

**Outcomes/Assessment**

**Rationale:** Updating according to recommendations from C&A. I realize I do NOT receive credit for this update per my current contract. But, I hope I get a cookie. You'd give me a cookie, wouldn't you? ;-)

**Proposed Start Semester:** Winter 2019

**Course Description:** Students engage in an active learning approach to apply modern intercultural communication theories and analyze contextualized examples of intercultural communication. In this course, students practice effective communication through small group interactions, presentations and critical listening while gaining cross-cultural competencies for the workplace and personal life.

#### Course Credit Hours

**Variable hours:** No

**Credits:** 3

**Lecture Hours: Instructor:** 45 **Student:** 45

**Lab: Instructor:** 0 **Student:** 0

**Clinical: Instructor:** 0 **Student:** 0

**Total Contact Hours: Instructor:** 45 **Student:** 45

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

Audit

**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

#### College-Level Reading and Writing

College-level Reading & Writing

#### College-Level Math

#### Requisites

#### General Education

MACRAO

MACRAO Humanities

**General Education**

EMU GenEd Diverse World

**General Education Area 2 - Speech**

Assoc in Applied Sci- Area 2

Assoc in Science - Area 2

Assoc in Arts - Area 2

**General Education Area 6 - Arts and Humanities**

Assoc in Applied Sci - Area 6

Assoc in Science - Area 6

Assoc in Arts - Area 6

**Michigan Transfer Agreement - MTA**

MTA 2nd Eng Comp or Speech

MTA Humanities

**General Education Area 8 - 2nd Writing or Communication/Speech**

Assoc in Applied Sci - Area8

Assoc in Art - Area8

Assoc in Science - Area8

**Request Course Transfer**

**Proposed For:**

**Student Learning Outcomes**

1. Deliver presentations focused on intercultural communication topics.

**Assessment 1**

Assessment Tool: Student presentations

Assessment Date: Winter 2017

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: A representative random sample of 50% of all students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% or more of the students will score 70% on the rubric

Who will score and analyze the data: Department faculty will analyze the rubric data

2. Engage in small group interactions that optimize intercultural group dynamics and effective leadership functions.

**Assessment 1**

Assessment Tool: Small Group Process

Assessment Date: Winter 2017

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: A representative random sample of 50% of all students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% or more of the groups will achieve satisfactory or above

Who will score and analyze the data: Department faculty will analyze the rubric data

3. Describe competent communication responses and behaviors for intercultural communication.

**Assessment 1**

Assessment Tool: Essay question(s) on exam

Assessment Date: Winter 2017

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: A representative random sample of 50% of all students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% or more of the students will score a 70% or higher

Who will score and analyze the data: Department faculty will analyze the exam

#### 4. Identify and apply major theoretical concepts of intercultural communication.

##### **Assessment 1**

Assessment Tool: Essay and Multiple Choice Exam

Assessment Date: Winter 2017

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: A representative random sample of 50% of all students

How the assessment will be scored: Multiple-choice questions will be scored using an answer key. Essay question will be scored using a departmentally-developed rubric.

Standard of success to be used for this assessment: 70% or more of the students will score a 70% or higher

Who will score and analyze the data: Department faculty will analyze the exam

### **Course Objectives**

1. Deliver multiple formal and informal presentations.
2. Present clearly organized ideas.
3. Employ communication techniques appropriate for a variety of contexts.
4. Identify techniques for effective group dynamics.
5. Plan effective group interactions.
6. Prepare effective group interactions.
7. Conduct effective group interactions.
8. Practice optimized leadership functions within groups.
9. Practice critical listening skills.
10. Practice critical thinking skills.
11. Adapt verbal and nonverbal messages.
12. Accurately describe another's point of view.
13. Apply strategies to manage assumptions and biases.
14. Assess values and biases within cultures.
15. Evaluate ways to effectively address challenges that arise from differences in intercultural interactions.
16. Examine the historical study of intercultural communication.
17. Explore the significance of studying intercultural communication.
18. Identify and describe culture, communication, context, power, privilege, implicit bias, discrimination, conflict resolution, perception sharing, nonverbal codes, intercultural adaptations and other influences on intercultural communication.
19. Identify and explain Hidalgo's three levels of culture.
20. Identify and explain LaRay Barna's sources of miscommunication in intercultural communication.
21. Become more aware of student's own culture as a starting point for understanding other cultures.
22. Increase the student's ability to integrate with, live within and appreciate other cultures.
23. Demonstrate competent response for perception checking.
24. Apply conflict reduction and maintenance strategies in an intercultural setting.

### **New Resources for Course**

#### **Course Textbooks/Resources**

Textbooks

Manuals

Periodicals

Software

**Equipment/Facilities**

Level III classroom

Other: Lectern

<b><u>Reviewer</u></b>	<b><u>Action</u></b>	<b><u>Date</u></b>
<b>Faculty Preparer:</b> <i>Claire Sparklin</i>	<i>Faculty Preparer</i>	<i>Sep 14, 2018</i>
<b>Department Chair/Area Director:</b> <i>Allison Fournier</i>	<i>Recommend Approval</i>	<i>Sep 17, 2018</i>
<b>Dean:</b> <i>Kristin Good</i>	<i>Recommend Approval</i>	<i>Sep 17, 2018</i>
<b>Curriculum Committee Chair:</b> <i>Lisa Veasey</i>	<i>Recommend Approval</i>	<i>Nov 07, 2018</i>
<b>Assessment Committee Chair:</b> <i>Shawn Deron</i>	<i>Recommend Approval</i>	<i>Nov 14, 2018</i>
<b>Vice President for Instruction:</b> <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Nov 15, 2018</i>