

Photography Boot Camp Resources

Time Management and Strategy

Stephen Covey's "Big Rocks" video: <https://www.youtube.com/watch?v=ZHne8c5qg0g>

Time Management Apps:

- Mind Mapping apps, Mind Node, Evernote
- Writing: Scrivener, iA Writer
- Other tools: FileMaker Pro or Access, FotoBiz X, ZenFolio, Wordpress, Adobe InDesign, DropBox

James Parker's presentation and detailed list of all of his resources:

<http://photo.parkerparker.info/blog/2016/3/togresources>

Marketing, Branding, and Websites

SEOquake: <https://www.seoquake.com/>

Planoly: <https://www.planoly.com/>

medium.com

Google Search Console

Yoast (Wordpress plugin)

Networking

Meetup.com

http://www.meetup.com/cities/us/mi/ann_arbor/

Social Media

Instagram, Facebook groups, Twitter, Flickr, Pbase, Pinterest, Periscope, blogs

Pricing, Proposals, Contracts, and Copyrights

Trey Radcliff – Why I Don't Use Watermarks

<http://www.stuckincustoms.com/2013/06/25/why-i-dont-use-watermarks/>

Steve Rich, Lawyer

Website: <http://photoniclegal.com/>

copyright.gov

Address: Facilities Building (Plant Operations), Room 120

Email: entrepreneurship@wccnet.edu

Hours: Mon - Thurs 9:00am-4:30pm, Fri 12:00-4:30pm

Website: ec.wccnet.edu

Twitter: @WCC_EC

Phone: 734-249-5880

Sales

Customer/Contact Management System – ACT! and Salesforce.com
<http://www.act.com/>
<https://www.salesforce.com/>

Networking and Mentorship

A2Y Chamber of Commerce: <http://www.a2ychamber.org/>

Videolicious: <https://videolicious.com/>

Other Resources

Kelby – Photography Training Classes – Online
<http://kelbyone.com/?gclid=CIGS9LXbscsCFQeraQodTDoHtw>

Creative Live – Photography Training Classes Online
<https://www.creativelive.com/>

500px – Photo Sharing/Storage
<https://500px.com/>

PBase
<http://www.pbase.com/>

Periscope
<https://www.periscope.tv/>