2011-2012

BBA

General Business Option 1: Completed Associate Degree on File 120 credits

Associate in Arts Broadcast Arts

GEN BUS BBA

12 DU courses to complete

Foundations of Excellence		39 credits	(Classes taken at Washtenaw Community College to co Washtenaw Community College		Transfer Credit	3rd Year	Davenport Credit
COMM120	Presentation Techniques	3	#COM101	Foundations of Speaking	3		
ECON200	Microeconomics	3	ECO211	Principles of Econ I		3	
ECON201	Macroeconomics	3	ECO222	Principles of Econ II		3	
ENGL109	Composition	3	ENG111	Composition I	4		
ENGL110	Advanced Composition	3	ENG226	Composition II	3		
ENGL311	Professional Writing	3					3
ENVS125	Environmental Studies or Science/Math Elective	3	#Science Ele	ective	3		
FRSM100	Career & Education Seminar or (if exempt) Open Elective	3	Any course required for major		3		
MATH125	Intermediate Algebra	3	#MTH169	Intermediate Algebra	4		
SOSC201	Diversity in Society	3	SOC205	Race and Ethnic Relations		3	
STAT220	Introduction to Statistics	3	MTH1160	Basic Statistics		3	
	Humanities Elective	3	#Humanities		3		
	Social Science Elective	3	1	ence Elective	3		
Foundations of Business		32 credits	Washtenaw Community College		Transfer Credit	3rd Year	Davenport Credit
ACCT201	Accounting Foundations I	4	ACC111	Principles of Accounting I	3		Orear
ACCT202	Accounting Foundations II	4	ACC122	Principles of Accounting II		3	
BITS211	Microcomputer Applications: Spreadsheet	3	1100122	rinciples of riceounting if			3
BUSN120	Introduction to Business or Business Elective	3	BMG140	Introduction to Business		3	
BUSN210	Professional Ethics	3	PHL205	Ethics		3	
CISP112	Applied Information Technology	3	1111203	Edites			3
FINC211	Corporate Finance	3					3
LEGL210	Business Law Foundations	3					3
MGMT211	Management Foundations	3	BMG230	Management Skills		3	
MKTG211	Marketing Foundations	3	DIVIGESO	Management Skins			3
Major		43 credits	Washtenaw Community College		Transfer Credit	3rd Year	Davenport Credit
BUSN303	Business Research	3		T	Credit		3
BUSN488T	BBA Major Field Test	0		1			0
BUSN495	Business Planning Capstone	4					4
FINC223 or	Entrepreneurial Finance or		 		+		
FINC225 OF	Financial Analysis for Business Managers	3					3
GPMT350	Principles of Project Management	3					3
HRMG213	Human Resource Management	3					3
MGMT375	Leadership Theory and Discovery	3					3
Option 1 : Completed Associate Degree on file (OPT1) (Specialty courses comprising the major area of the associate's degree)		(24)	Specialty Credit in major		24		
Open Electives		6 credits	Washtenaw Community College		Transfer Credit	3rd Year	Davenpor Credit
				Remaining courses in program	7		
TOTAL CREDIT HOURS					Transfer Credit	3rd Year	Davenport Credit
					Minimum	Minimum	Minimum
				121 credits to complete	60	24	37

[#] Preferred Course

This degree program may not be used as part of a double major.