BBA General Business Option 2: General Business

GEN BUS BBA 120 credits

Associate in Arts Business

es taken at Washtenaw Cor Transfer Davenpor Foundations of Excellence 39 credits Washtenaw Community College 3rd Year Credit Credit COMM120 Presentation Techniques COM101 3 undations of Sn ECON200 Microeconomics 3 CO211 rinciples of Econ l ECON201 Macroeconomics 3 CO22 rinciples of Econ II ENGL109 Composition 3 ING111 omposition I ENGL110 Advanced Composition 3 NG226 sition II ENGL311 Professional Writing 3 3 Environmental Studies on ENVS125 3 Science/Math Elective ce Eb Career & Education Seminar or 3 FRSM100 (if exempt) Open Elective MG265 usiness Communication MATH125 3 Intermediate Algebra MTH169 Intermediate Algebra 4 SOSC201 Diversity in Society 3 SOC205 Elective STAT220 Introduction to Statistics 3 3MG265 **Business Statistic** Humanities Elective 3 lumanities Elective Social Science Elective 3 Transfer Davenpor Washtenaw Community College Foundations of Business 32 credits 3rd Year Credit Credit ACCT201 Accounting Foundations I 4 ACCIII rinciples of Accounting I ACCT202 Accounting Foundations II 4 CC122 rinciples of Accounting II BOS184 & Spreadsheet Software Applications I & BITS211 Microcomputer Applications: Spreadsheet 3 BOS284 Spreadsheet Software Applications II 6 Introduction to Business or BUSN120 3 Business Elective 3MG140 ntroduction to Business BUSN210 Professional Ethics 3 #PHL2 thics (take As Humanities El CISP112 Applied Information Technology 3 3 FINC211 Corporate Finance BMG220 Principles of Finance LEGL210 Business Law Foundations 3 BMG111 usiness Law I MGMT211 Management Foundations 3 Annagement Skills (take as free elect 3MG230 MKTG211 Marketing Foundations BMG250 Principles of Marketing Transfer Davenpor Major Washtenaw Community College 3rd Year 43 credits Credit Credit BUSN303 Business Research 3 3 BUSN488T BBA Major Field Test 0 0 BUSN495 Business Planning Capston Δ 4 FINC223 or Entrepreneurial Finance or 3 3 FINC235 Financial Analysis for Business Managers GPMT350 Principles of Project Management 3 3 HRMG213 Human Resource Management 3 3 MGMT375 Leadership Theory and Discovery 3 3 Option 2 : General Business (OPT2) (24) 24 Choose 24 credits from the following courses: BUSN225 3 International Business BUSN265 Entrepreneurship 3 BUSN311 Business Planning for Entrepreneurs 3 HRMG313 Staffing Organizations 3 HRMG314 Managing Change in Organiz 3 HRMG431 3 Negotiating and Dispute Resolution LEGL401 Employment and Labor Law 3 MGMT312 Creativity and Innovation 3 MGMT321 Organization Behavior 3 MGMT357 Operations Management 2 MGMT370 Sustainability Principles and Theories 3 MGMT399 Certified Manager Preparation 3 MGMT440 Strategic Management 3 MGMT412 Quality Management 3 MGMT413 Sustainable Supply Chain Management 3 MGMT420 Ethical Leadership and Corporate Social Responsibility 3 MGMT450 Sustainable Global Design and Strategy MGMT490 3 Management Internship MKTG320 3 Marketing of Services MKTG404 Business-to-Business Marketing 3 MKTG430 New Product Development and Innovation 3 Study Abroad Experience SABR381 Davenpor Transfer Open Electives 6 credits Washtenaw Community College 3rd Year Credit Credit Transfer Davenpor TOTAL CREDIT HOURS 3rd Year Credit Credit Minimum Minimum Minim

Preferred Course

121 credits to complete 16 DU courses to complete 60

12

49

This degree program may not be used as part of a double major.