

ACTION

4800 E. Huron River Drive
Ann Arbor, Michigan 48105

Subject

Date

Resolution Regarding Section 230 of PA 249 of 2016

September 27, 2016

RECOMMENDATION

That the Washtenaw Community College Board of Trustees certifies that the College does meet the best practice standards required for state appropriations under Michigan Public Act 249 of 2016.

A ROLL CALL VOTE WILL BE TAKEN.

Prepared by: Dr. Julie Morrison

Recommended by: *Rose B. Bellanca, Ed.D.*

Title: Executive Director, Institutional
Effectiveness, Planning and Accreditation

Rose B. Bellanca, President

Community Colleges Local Strategic Value Template

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<ul style="list-style-type: none"> ▪ The College offers free mobile Wellness and Health Promotion clinics run through its nursing program on campus and at multiple community sites, such as the YMCA and Ypsilanti Senior Center. ▪ The College has clinical site agreements for all health programs, including a new accredited Surgical Technology program. ▪ Through WCC’s Conference Services, the College hosts training activities for regional hospitals, including the Ann Arbor VA Health System, Trinity Health, University of Michigan, IHA, and other health care providers. <p>The College has apprenticeship agreements with the following employers:</p> <ul style="list-style-type: none"> ▪ UBE Machinery ▪ Theford Corporation ▪ Utilities Instrumentation Service ▪ Zero Hour Parts ▪ Industrial Tectonics ▪ Milan Metal Systems ▪ AMI Manchester <p>Through the College’s grant with the National Science Foundation in Lightweighting, the college has a partnership with the following:</p> <ul style="list-style-type: none"> ▪ Michigan Aerospace <p>The College continues to have partnerships with the following employers for job placement as part of the CC-STEP grant:</p> <ul style="list-style-type: none"> ▪ Detroit Diesel Co. ▪ Reliance One ▪ Roush Industries ▪ VulcanMasters Welding ▪ KlingelInberg America
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<p>The College provides customized training for multiple area companies, currently including:</p>

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	<ul style="list-style-type: none"> ▪ Toyota Technical Center ▪ BOSAL ▪ City of Ypsilanti ▪ XANEDU ▪ People Food’s Co-Op ▪ University of Michigan ▪ Metro Institute ▪ EOTECH-AN L-3 Communications ▪ Plumbers and Pipefitters Local 190 ▪ Milan Prison ▪ State of Michigan ▪ Gilbert Residence ▪ Monroe Community College ▪ Ford Motor Company ▪ Siemens Industry Inc. ▪ Southeast Michigan Community Alliance, Inc. ▪ Washtenaw Intermediate School District ▪ Ypsilanti Community Schools ▪ Prometric, Inc. <p>The College hosts a certificate program on the campus of the University of Michigan for employees in the Facilities and Housing departments.</p>
<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<ul style="list-style-type: none"> ▪ The College operates an Entrepreneurship Center co-located with the Small Business Development Center on campus to provide support for those interested in small business. The Center manages approximately 100 clients and serves 175 students, staff, and community members. It offers 15 programs and workshops each month, as well as co-working space, individual coaching, resources for faculty and business owners, and networking opportunities. In 2015-16, the Center held its first annual Pitch@WCC competition. ▪ The SBDC, hosted on the WCC campus, interfaced with over 431 companies in the last year, resulting in record-breaking revenue generation tied to new jobs for the region. ▪ The Bailey Library serves as a Biz Resource Center for the Small Business Development Center, providing bi-monthly market research workshops and on-demand one-on-one market research consultations for small business entrepreneurs.

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	<ul style="list-style-type: none"> ▪ WCC offers certificate and associate degree programs in business management and entrepreneurship and innovation. The Business department has developed modules related to entrepreneurship that can be incorporated across the curriculum.
<p>(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.</p>	<ul style="list-style-type: none"> ▪ The College has implemented the Advanced Transportation Center concept focused on Intelligent Transportation Systems that has been endorsed by MichAUTO, supported by multiple partners, including regional employers, and is being funded in part through a state CC-STEP grant. The Center is a collaborative effort between the College’s Advanced Technology Division and Business and Computer Technologies Division. To support this endeavor, new curriculum was created in with industry input in the areas of automotive, welding, advanced manufacturing, and information technology. New state-of-the-art equipment purchased as part of the grant was unveiled with the Governor and other officials in attendance in September 2016. ▪ The College has a longstanding international training agreement with the United Association of Plumbers and Pipe Fitters; Bricklayers; and Iron Workers (UA), which combined serves more than 3,000 members on WCC’s campus. In 2014, the UA signed a 15-year agreement with the College to continue hosting their annual training event. The Ironworkers and UA combined bring approximately \$10 million to the local economy. The summer training program on WCC’s campus now includes members and affiliates from the US, Canada, Ireland, and Australia. ▪ The WCC Workforce Development department worked with subject matter experts from the multiple companies over the last year to develop an online connected vehicle training module to fulfill a grant deliverable to the US Department of Transportation.

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	<ul style="list-style-type: none"> ▪ In 2016 the WCC President was appointed to the Board of the American Mobility Center at Willow Run in partnership with business and industry, ensuring the College’s collaboration in connected vehicle technology development.
<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<ul style="list-style-type: none"> • The College President was appointed in 2016 to the Economic Development Coordinating Committee for the Washtenaw County Board of Commissioners. ▪ The College is a member of SEMCOG, as well as member of Automation Alley and a partner with Ann Arbor SPARK, enabling it to participate in regional planning and development. The College President serves on the Executive Board of Ann Arbor SPARK. ▪ The College sponsors and hosts the Washtenaw Economic Club, which is committed to the economic prosperity of the region. There are four events each year, such as the Washtenaw Economic Outlook with economist George Fulton and Director of Transportation Systems Analysis at the Center for Automotive Research, Richard Wallace; Advanced Transportation with Emily Stover DeRocco, who is the Education and Workforce Director for Lightweight Innovations for Tomorrow; and other sessions with local business leaders such as Paul Krutko, CEO of Ann Arbor SPARK; John Barfield, Founder of the Bartech Group; Toby Brzoznowski, Co-Founder of Llamasoft; Kevin Gilleo, Executive Program Manager at Toyota; and Karen Farmer, General Manager at Kerrytown. ▪ The College has an active partnerships with the Michigan Works! Board. The College also serves an integral role on the Workforce Intelligence Network of Southeastern Michigan and the Eastern Leaders Group in Washtenaw County. ▪ The College has advisory committees to support the currency of all technical/ occupational programs. ▪ The College’s Harriet Street Center provides basic skill building, GED, and credit computer

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	<p>classes to assist residents in the Eastern part of the County with college and job preparation. The College also offers employment services to job seekers in the County through the Job Seekers contract with MI Works!. Job seekers can register to obtain unemployment benefits as well as receive school waivers, attend employability skills workshops, and receive job search assistance.</p> <ul style="list-style-type: none"> ▪ The College’s Career Services department held several industry-specific Career Fairs in partnership with regional employers during 2015-16.
Category B: Educational Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<ul style="list-style-type: none"> ▪ The College charters a middle college, the Washtenaw Technical Middle College, which was named a Top Ten High School in the U.S. by <i>Newsweek</i> in 2014. 75% of WTMC students earn an associate’s degree upon graduation from high school. As of 2016, WTMC has a 99% retention rate. ▪ The College expanded its partnership with the Ypsilanti School District to include a GED site to serve the residents of eastern Washtenaw County. ▪ The College partners with local high schools for dual enrollment offerings on campus and at high school sites. The number of high school students dual enrolling at WCC increased 28% over the last year and now represents over 9% of all new students. ▪ The College increased its class offerings in high schools in 2015-16 from 16 to 25, and partners with 6 public school districts.
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<ul style="list-style-type: none"> ▪ Through Community Enrichment, summer classes were offered in 2016 in robotics, video game design, and art and engineering. In addition, there was a youth connected vehicle camp, as well as a STEAM middle school program. There were more than 170 participants in youth programming and 17 K-12 summer camps offered in 2016 through Community Enrichment. ▪ The College offers a STEM summer program for incoming freshmen. The College also

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	<p>offers a “College and Career Readiness” summer bridge program each year for high school students interested in dual enrollment opportunities.</p> <ul style="list-style-type: none"> ▪ The College offers K-12 summer enrichment classes on campus and at the Parkridge Community Center, which also hosts an annual camp and provides ongoing cultural, educational, and recreational activities for youth. These include the “Telling It” youth social justice program in partnership with local and county law enforcement, Mentor-2-Youth team building, and special programs for children with community groups such as Growing Hope and Washtenaw Community Health Organization. ▪ The College partners with the University of Michigan—Women in Science and Engineering to host the annual Southeast Michigan Science Fair for middle and high school students. ▪ The College annually hosts a three-day Global Trade Mission on campus for local high school students to learn global entrepreneurship skills. ▪ Beginning in 2015, Workforce Development partnered with Square One Education network to provide connected vehicle K-12 teacher training at no cost. ▪ The College’s Student Services area hosted the Highway to High Demand Jobs event in 2015, which focused on introducing incoming high school students to advanced transportation careers. ▪ The College’s Entrepreneurship Center offered the first annual Bold Futures program in partnership with area universities (University of Michigan and Eastern Michigan University) as well as other local organizations to encourage entrepreneurship skills in high school students.
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college</p>	<ul style="list-style-type: none"> ▪ In 2015, the College was awarded a \$900,000 DOL YouthBuild grant to support academic and occupational skills training for at-risk students. The first cohort of students began classes in winter 2016 with classes in

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<p>readiness in area high schools and community centers.</p>	<p>academics and construction skills training, supported by wraparound services.</p> <ul style="list-style-type: none"> ▪ The College has implemented its REACH program for youth aging out of the foster system, which includes State grant-funding for a transition coach to help with life skills and success in college. ▪ The College partners with Ann Arbor SPARK to host middle school programming focused on college and career awareness, with two large events on campus for middle schoolers from local districts. ▪ The College hosts a virtual Branch of the University of Michigan Credit Union on its campus to provide financial services to students, faculty, and staff, and, more importantly, provide financial literacy services to students as they transition to and through college. ▪ The College’s VIP program for students from low-performing school districts connects them to support services on campus. Students receiving services through the VIP program have increased 76% in the past two years. ▪ The College offers online and in-person orientations for all incoming students new to college. In August 2016 orientation was redesigned to offer personalized sessions with one-on-one time with a student ambassador to ease the transition to college. The College also provides orientation sessions and COMPASS entry assessment testing in reading, writing, and math for 10th and 11th graders from area high schools to help students be better prepared for college enrollment. ▪ In 2015-16, the College partnered with Ypsilanti Promise, an initiative designed to promote academic success in the Ypsilanti area. It is a scholarship program geared toward college post-secondary readiness throughout K-12, and connects the K-12 school system, business and industry, and higher education to encourage student access, success and retention.

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<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<ul style="list-style-type: none"> ▪ The College is a regional GED testing site and has a successful GED preparation program (Adult Transitions), which also prepares students for a smooth transition to college enrollment. ▪ The College was recently notified that it achieved Gold status as a Vet friendly School/ The College does outreach activities with veterans, has a student veteran center on campus, and provides a “Success for Vets” course specifically to enhance academic success for veterans. In 2015, the WCC Veterans Center was renamed the Wadhams Veterans Center in recognition of donors who will assure the sustainability of Veterans’ services long-term.
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<ul style="list-style-type: none"> ▪ Two WCC science faculty participated in the Kaiser Permanente Fellowship at the University of Michigan in 2015, and an additional faculty member participated as a Fellow in 2016. ▪ The College partners with the University of Michigan UROP (Undergraduate Research Opportunity Program) annually, which provides WCC students the opportunity to participate in a research placement during the summer with faculty at the U-M. ▪ The College continues to partner with University of Michigan Chemistry faculty in a \$1M grant to bridge community college science students with U-M’s undergraduate program in chemistry. This includes seminars, research, visits and mentorships. ▪ The College investigated partnerships with the University of Michigan to offer Asian language courses, leading to the implementation of Chinese offerings in 2016. ▪ An EMU/WCC collaborative program leading to a Bachelor of Science in Nursing from Eastern Michigan University completed it’s first full year in 2015-16. Twenty-four students are accepted per year in the program. ▪ In the last year, the number of the College’s signed agreements has increased from 112 to 132 to allow over 250 WCC programs to

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	<p>articulate with multiple colleges and universities, enabling smooth transfer to four-year institutions. In addition to 2+2 articulation agreements, the College has increased the number of 3+1 agreements from 30 to 39 over the last year to provide for additional cost-effective credit attainment, and has 8 reverse transfer agreements to promote completion.</p> <ul style="list-style-type: none"> ▪ The College’s M-POD (Michigan Pursuing our Dreams) program assists students planning transfer to the University of Michigan to smooth the transition from WCC to U-M.
Category C: Community Services (must meet 4 of 5)	
<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<ul style="list-style-type: none"> ▪ The College offers more than 200 classes each term for personal enrichment and professional development. This year the college also served more than 170 youth in special summer classes. ▪ The college supports lifelong education and quality of life by offering Senior Focus health and wellness programs. In addition, the college offers tuition scholarships for county residents 65 years of age and older. ▪ The College collaborates with the City of Ypsilanti to provide educational programming and training for youths, adults, and seniors at the Parkridge Center that includes credit courses, after-school tutoring, financial literacy, and health/wellness and recreational activities.
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<ul style="list-style-type: none"> ▪ The College established an Office of Student Diversity and Inclusion in 2014, which provides student, staff, and community events and training promoting diversity and multiculturalism, including films, theater and musical performances, lectures, and educational seminars. College-wide diversity workshops on implicit bias are being offered in 2016. ▪ The College offers health and fitness classes in local senior centers, as well as classes on-campus to promote leisure, wellness and personal and cultural enrichment for local residents. The College supports concerts and

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	<p>other cultural events on campus that are open to the community.</p> <ul style="list-style-type: none"> ▪ The College offers a Free College Day to community members in spring and fall, during which they can attend free events and lectures taught by college faculty. The event attracts over 200-300 guests each semester. ▪ The College offers an annual Cars and Bikes on Campus day each fall that showcases vehicles of local enthusiasts in competition and promotes WCC’s technical programs and facilities. ▪ The College’s community CORE (Campus Orchard Rejuvenating Energy) Garden and Hoop House, a volunteer run garden, provides produce for volunteers, WCC’s culinary program, students in need, and others. In 2015, a seed library also become available.
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<ul style="list-style-type: none"> ▪ The College’s 500-seat Towsley Auditorium and other space in the Morris Lawrence Building on campus is used for many cultural activities throughout the year, including local and national speakers through Ann Arbor-Ypsilanti Community Reads and other special programs, performing groups such as the Ypsilanti Symphony Orchestra, Wild Swan Children’s Theater, Ypsilanti Community Choir, Russian Ballet-Ypsilanti, Ann Arbor Comic Opera Guild, Out Loud Chorus (LGBT Community Chorus), and Washtenaw Community Concert Band, as well as faculty and student performing arts and film productions. Towsley also hosts local high school graduation ceremonies and business and industry events such as the MERIT Networks Cyber Security Summit and Trinity Health Regional Trauma Symposium. ▪ The College exhibits works of local artists as well as students throughout public spaces on campus. In 2016, it inaugurated the first annual student art show, open to the public. It has an open computer lab, Orchard radio station, student newspaper (<i>The Voice</i>), literary magazine (<i>The Huron River Review</i>) college newspaper (<i>On the Record</i>), and

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	<p>library available for community use. The College and Baily Library have rotating art exhibits on campus of staff and student works.</p> <ul style="list-style-type: none"> ▪ Conference Services supports events for organizations throughout the community on campus, including non-profits, local businesses, and other educational institutions. In 2014-15, the College hosted more than 3,340 external events, and served as a community gateway to campus for more than 86,000 visitors to campus.
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<ul style="list-style-type: none"> ▪ The College has a community health and fitness center with approximately 5500 community members that offers over 100 different health and fitness courses per week. ▪ Community members have access to free lectures throughout the year related to nutrition, fitness, and other related health topics, as well as opportunities to participate in 5Ks and other fun runs. ▪ In 2014-15, the College’s Health and Fitness Center became certified a Medical Fitness Facility by the Medical Fitness Association, and continues to offer specialized programs in this area. The Center specializes in providing fitness programs for individuals transitioning from therapy, managing medical conditions or recovering from an injury or illness such as diabetes or high blood pressure. ▪ The College has athletic fields available for student and public use that accommodate a variety of sports and recreational activities. The College campus also maintains extensive green space, including hiking, biking, walking, and nature trails. ▪ In 2015-16, the College expanded and added interpretive signage to its nature trails throughout campus, providing information about the surrounding environment used by faculty in coursework as well as by the community. Signage was environmentally sourced and designed by faculty and student alumni.

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<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<ul style="list-style-type: none"> ▪ The College has partnered with Ypsilanti Township to bringing cultural activities to the area, such as art students beautifying the community by painting fire hydrants. ▪ The College’s Nursing Department offers free blood pressure and BMI screenings on campus for Go Red Day every February. Over 300 students and community members typically receive screenings. ▪ Students and faculty in the WCC Dental Assisting program travel each year to provide free dental clinic services at the national Mission of Mercy event, a healthcare fair targeting economically disadvantaged communities. ▪ The College partners with the American Red Cross to host Blood Drives each semester (three times per year). ▪ The College frequently hosts large-scale community events that benefit the community and non-profit organizations such as the Alzheimer’s Association, American Cancer Society, American Heart Association, American Diabetes Association, Washtenaw Literacy, United Way, Girl Scouts-Heart of Michigan, local law enforcement, and St. Jude’s Research Hospital. The College has hosted the Cancer Survivors Day Celebration for more than 15 years, and the American Association of University Women’s annual scholarship fundraiser for more than 20 years. Conference Services was selected in 2015-16 as the host site for the Ann Arbor/Ypsilanti Chamber of Commerce Early Education Series. ▪ During Student Welcome Days held each Fall and Winter semester, the College provides information to students on events, clubs, service activities, and volunteer opportunities available on and off campus. Career Services and Student Development and Activities partner to host a Volunteer Fair for students to connect with service activities each year. ▪ The Diversity Office and Student Development and Activities sponsor a Diversity Day and co-sponsor pride events

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	<p>and other opportunities for student/staff involvement in volunteerism.</p> <ul style="list-style-type: none"> <li data-bbox="889 323 1490 638">▪ The College support student and employee activities on campus, hosting service events for student clubs such as the Phi Theta Kappa annual service project, the Day of Caring, and Commit to Complete event. Some faculty departments support services through their classes, such as Culinary Arts, which provides free meals at University Commons senior living center. <li data-bbox="889 646 1490 743">▪ The WCC athletic teams partner with a local non-profit to support a volunteer activity each semester. <li data-bbox="889 751 1490 921">▪ The College administers an online database of service opportunities that connect students to over 55 local non-profits and allows students to build a curricular transcript of the volunteer work.