



# ANOTHER YEAR OF Success

Washtenaw Community College

2016-2017 ANNUAL REPORT



**Rose B. Bellanca, Ed.D.**  
PRESIDENT

For more than 50 years, Washtenaw Community College has opened doors of educational opportunities for students and the community. Our mission is to make a positive difference in people's lives through accessible and excellent educational programs and services.

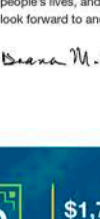
Each year, more than 20,000 students register for Fall, Winter, and Spring/Summer semester classes and 6,000 more enroll in continuing education and workforce development classes and programs. With nearly 1,500 full- and part-time staff, WCC is one of the largest employers in Washtenaw County. In fact, the College's economic impact to the region is nearly \$375 million.

In August 2016, more than 70 percent of Washtenaw County residents supported our \$12.5 million millage renewal and restoration for the next 10 years. This allows WCC to continue making a difference in the lives of our students and help them realize their career aspirations.

Whether it is a career in the skilled trades or a transfer to a four-year college or university, many of our students will make WCC their first degree they earn. This means it is critical that we provide a pathway to success in addition to access.

Through strong community support, we are able to keep our tuition affordable and stand by our commitment to improve the quality of life for our students and the residents of Washtenaw County.

*Rose B. Bellanca*



**Diana McKnight-Morton**  
CHAIR, BOARD OF TRUSTEES

It has been a privilege to serve Washtenaw Community College as a member of its Board of Trustees since 1994. Since then, I have been proud to see the College grow and prosper. Best-in-class facilities, outstanding instruction, innovative programs and cutting-edge technology found across campus are all evidence of a thriving campus community.

For over 50 years, WCC has been a leader in offering programs and services to help students reach their educational goals, whether they plan to enter the workforce, pursue further education or attain new skills or knowledge.

This year WCC continued to focus on promoting student success, access, retention and completion. Highlights include:

- Being one of six institutions awarded a \$4.25 million grant by the National Science Foundation to increase participation among underrepresented minorities in STEM fields.

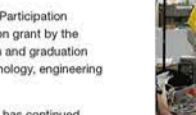
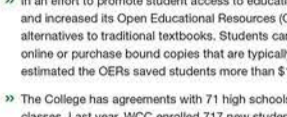
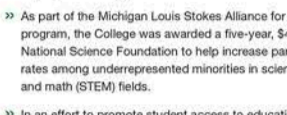
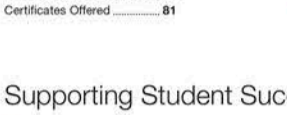
- Enhancing support services, including mandatory advising for first-time college students, expanded group advising, success coaching and the addition of 24/7 personal counseling.

- Innovative programming in mobility through the Advanced Transportation Center, and in high-demand areas such as information technology and health care.

These are just a few ways WCC, through the work of faculty and staff—and the support of its community—honors its mission and vision of making a difference in people's lives, and helping students succeed. As Chair of the Board of Trustees, I look forward to another year of seeing our students learn and prosper on our campus.

*Diana M. Morton*

## Where the Money Comes From



## Our students come First

**2016-2017 Student Headcount**  
Credit \_\_\_\_\_ 20,718  
Non-Credit \_\_\_\_\_ 5,973

**Credit Headcount by Mode of Instruction**  
Traditional \_\_\_\_\_ 12,947  
Distance Learning Only \_\_\_\_\_ 3,096  
Traditional & Distance \_\_\_\_\_ 4,675

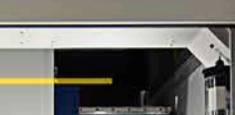
**Other Demographics**  
First Generation \_\_\_\_\_ 2,170  
Single Parents \_\_\_\_\_ 1,013  
Veterans \_\_\_\_\_ 643  
Students with Disabilities \_\_\_\_\_ 639  
International Students \_\_\_\_\_ 469

**Program Course Offerings**  
Associate Degrees Offered \_\_\_\_\_ 51  
Certificates Offered \_\_\_\_\_ 86

## Student Services

Academic Advising  
Career Counseling  
Child Care  
Financial Aid  
International Student Center  
Personal Counseling  
Tutoring  
Wadhams Veterans Center

## 2016-2017 Graduates



## Supporting Student Success

As part of the Michigan Louis Stokes Alliance for Minority Participation program, the College was awarded a five-year, \$4.25 million grant by the National Science Foundation to help increase participation and graduation rates among underrepresented minorities in science, technology, engineering and math (STEM) fields.

In an effort to promote student access to education, WCC has continued and increased its Open Educational Resources (OER), which are free, online alternatives to traditional textbooks. Students can view and print the books online or purchase bound copies that are typically less expensive. It is estimated the OERs saved students more than \$1,700,000 last year.

The College has agreements with 71 high schools for dual enrollment classes. Last year, WCC enrolled 717 new students in the program.

Last year, high school students had the opportunity to take advantage of the College's six-week, 10-week or 12-week courses in the summer, to earn Michigan Transfer Agreement (MTA) course credits. Tuition for 12 credits at WCC is a fraction of the cost of a four-year college or university.

WCC has put a strong emphasis on helping First Time in Any College (FTIAC) students to stay in school and complete their education. This includes mandatory advising for all FTIAC students.

Since Fall 2016, students receive a new student orientation that was designed to help them succeed. This includes personalized sessions with success coaches and one-on-one appointments with student ambassadors.



## Landing the Job

### Toyota, Masco and Golden Limousine Support WCC

Last year, Toyota Technical Center, Masco and Golden Limousine—all long-time supporters of the College—took their support to a new level. Toyota funded a scholarship for students pursuing an associate degree in one of three automotive programs and Masco gave \$25,000 to the Emergency Fund to help students with unforeseen needs. Golden Limousine provided lead support for all major special events during the year.



### Digital credentials

WCC introduced skill-based digital credentials as a way to tell future employers that students are job ready. Piloted last year to students in the Computer Information Systems program, WCC has awarded more than 500 digital credentials to students to add to their LinkedIn profiles. The College will be rolling the credentials out to more programs this spring.



WCC students train on the latest manufacturing equipment, such as this 3D laser cutter.

## 135 Internship placements and apprenticeships with companies such as General Motors, Toyota, St. Joseph Mercy Hospital, University of Michigan, Disney Entertainment Corporation, Ford Motor Company, Vail Resorts and the Internal Revenue Service

277 Employers and community partners participated in college-hosted career fairs in school year 2016-2017

1,522 students, alumni and community members that attended one or more of six college-hosted career fairs

## Good Company

Here are a few of the companies that hired WCC grads in 2017:



## Something for Everyone

Nearly 6,000 people enroll in our continuing education and workforce development classes and programs each year.

WCC offers more than 450 personal enrichment classes a year in subjects such as creative arts, health and wellness, home remodeling and maintenance, international languages, computer basics, hobbies and history and culture, among others.

The College remains an important factor in local professional development, offering courses in advanced manufacturing, business, digital marketing, construction, healthcare and social services, information technology, mobility and more to help residents add skills to further their career.

## Committed to Improving the Quality of Life

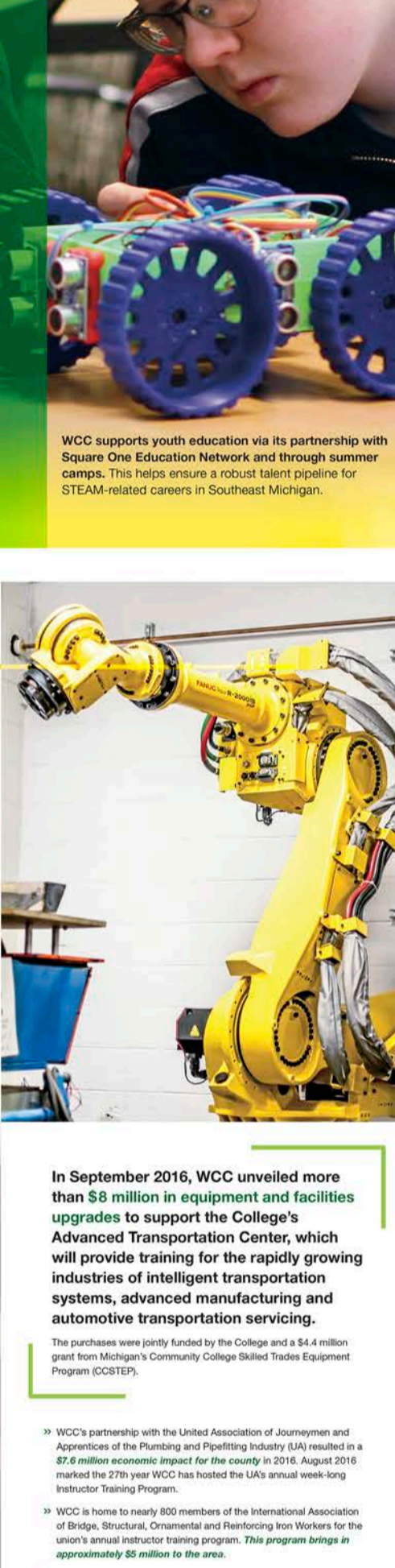
As a vital meeting place for the community, the College hosted more than 3,800 events and welcomed nearly 83,000 guests to the campus last year.

More than 2,500 area residents attended classes and toured our campus during our Spring Field Experience Day and Fall Open House.

More than 170 youths participated in summer enrichment programs in science, technology, engineering, art and math (STEM) including robotics, videogame design, and automated and connected vehicles.

WCC continues to increase its support for Eastern Washtenaw County through the Parkridge Community Center and the Harriet Street Center in Ypsilanti. Last year, the College served over 1,800 residents and provided consultation to 1,500 job seekers in this area. Additionally, 490 Ypsilanti Community Schools students received academic support.

In partnership with State One Education Network, WCC also provided \$20,000 in training and professional development for K-12 leaders to support the development of STEM programs for middle and high school students.



WCC supports youth education via its partnership with Square One Education Network and through summer camps. This helps ensure a robust talent pipeline for STEM-related careers in Southeast Michigan.

## Future Focused

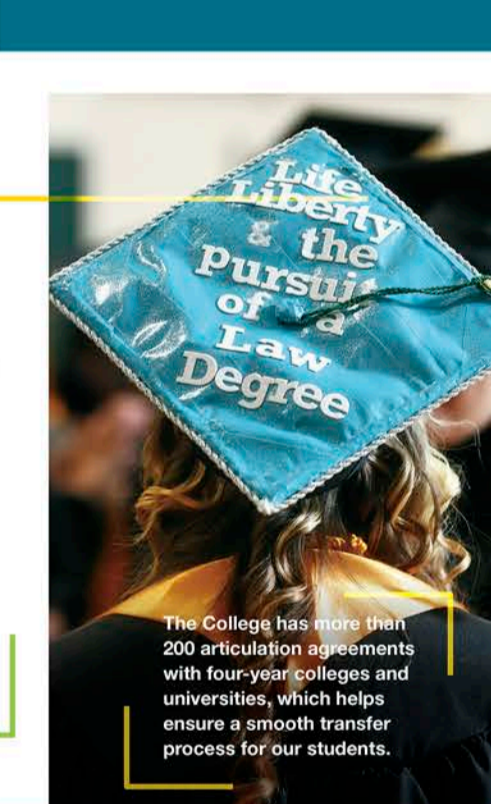
WCC holds strong ties with business, industry and government, which in turn supports a healthy and robust economy. Sharing a common vision to ensure we have a strong and highly-trained workforce is a benefit to all of us.

Washenaw Community College is one of the largest employers in the region and hosts more than 100,000 students and visitors each year, which significantly contributes to economic development in Washtenaw County. In fact, the College's economic impact to the region is nearly \$375 million.

WCC was selected to receive \$2M through the state's Capital Outlay Project Program to construct a state-of-the-art building to house the College's Advanced Transportation Center on campus.

WCC is expanding our healthcare programs by establishing a Nursing and Allied Health Science Center of Excellence.

At the American Center for Mobility in Ypsilanti, WCC is working with employers to develop workforce training and experiential learning opportunities for new and incumbent workers and students in the field of automated and connected vehicles.



## Taking the Next Step

WCC offers 45, 3+1 degree options, which allow students to complete three years at WCC and finish their bachelor's degree in a final year at a participating university. This gives students pursuing a four-year degree an extra year to save thousands of dollars in tuition costs.

WCC offers high school students access to 40 Career and Technical Education courses. Last year, student enrollments in these classes totaled 288 saving the students up to \$240,000 in future tuition costs combined.

## Award Winning Middle College

Washtenaw Community College hosts an award-winning and nationally recognized charter high school on campus. According to a Columbia University study, Washtenaw Technical Middle College has a 95 percent retention rate and its high school students pass 95 percent of the college courses they take.



The College has more than 200 articulation agreements with four-year colleges and universities, which helps ensure a smooth transfer process for our students.

## Highly Rated

WCC remains one of the top community colleges in the state based on performance metrics that include enrollment, affordability, student success and economic impact.



WCC is ranked #1 Best two-year online college in Michigan.

Among the 30 Best online community colleges in the nation by Best Value Schools and Best Colleges.

20,718 Credit student headcount

## Community Trust

### WCC Recognized for Development Programs

WCC was selected to receive \$2 million for further development of its Advanced Transportation Center through the state's Capital Outlay budget. Michigan governor Rick Snyder also praised WCC's mobility technician training program for being the first in the nation during his annual State-of-the-State address last year.

### WCC Opens Willow Run Post Office

WCC opened an office at Willow Run Airport in Ypsilanti to provide workforce training in the field of automated and connected vehicles. The College also lead the formation of a consortium of community colleges at the American Center for Mobility to focus on mobility training for new and incumbent workers.

### WCC Instructor Wins MCCA Outstanding Faculty Award

WCC Industrial Technology Instructor Tom Penrod and his students used WCC's latest 3-D technology to create a prosthetic hand for local 8-year-old girl, Lucy. That was just one of many reasons Penrod was selected by the Michigan Community College Association's Board of Directors to receive the Outstanding Faculty Award in 2017.

### Vote of Support

On Aug. 2, voters in Washtenaw County went to the polls and overwhelmingly approved Washtenaw Community College's 0.85 operating millage renewal and restoration ballot question. The millage, which will raise about \$12.5 million in financial support annually, was approved by 70.4 percent of voters — one of the highest approval percentages in the College's 50-year history.



## WCC Board of Trustees

- CHAIR: Diana McKnight-Morton
- VICE CHAIR: Christina Fleming
- SECRETARY: Angela Davis
- TREASURER: Bill Milliken Jr.
- TRUSTEES: David DeVarti, Ruth Hatcher, Richard J. Landau, Ph.D., J.D.

ROSE B. BELLANCA, Ed.D.  
PRESIDENT

## MISSION

Our College strives to make a positive difference in people's lives through accessible and excellent educational programs and services.

## VALUES

TEACHING AND LEARNING: We embrace teaching and learning as our central purpose.  
SUPPORT: We make every effort to help learners achieve success.  
DIVERSITY: We respect differences in people and in ideas.  
PARTNERSHIPS: We plan and work together with respect, trust, and honesty within the College and with the communities we serve.  
INNOVATION: We seek the best possible ways to conduct our work.

## VISION

WCC is a learner-centered, open-door college dedicated to student, community and staff success. We offer a wide spectrum of community college services with an emphasis on premier technical and career educational programs. The College staff continuously learns to improve learning.

