

STARTUP BUSINESS RESEARCH HELP THE EASY WAY!

Market research assistance is available at WCC's Bailey Library
and The Entrepreneurship Center for WCC students
and any Washtenaw County resident.

3 WAYS TO UTILIZE THE EXPERTISE OF WCC'S BUSINESS LIBRARIANS

1. STARTUP BUSINESS RESEARCH HELP AT THE ENTREPRENEURSHIP CENTER AT WCC

Walk in to the EC, talk to a WCC business
librarian and learn how to access business
and market research information.



FIRST THURSDAY
OF THE MONTH*
1:00PM – 3:00PM
(9/6, 10/4, 11/1, 12/6)

THIRD TUESDAY
OF THE MONTH*
9:30AM – 11:30AM
(9/18, 10/16)

2. INDIVIDUAL CONSULTATION REGARDING BASIC BUSINESS INFORMATION RESEARCH

Learn how to access resources and
information specific to your industry and
customer base.



SUBMIT A CONSULTATION REQUEST ONLINE:
www.wccnet.edu/resources/library/small_business_consultation

3. BI-MONTHLY MARKET RESEARCH WORKSHOP

This hands-on workshop helps you answer
questions about demographics, industry
growth estimates, trends, competition, market
openings, & more!

REGISTER FOR A MARKET RESEARCH WORKSHOP:
www.wccnet.edu/resources/library/market_research_workshop



9/21/18, 11/16/18
10AM - 12PM
GM118