

Washtenaw Community College Comprehensive Report

VID 112 Digital Video Editing II

Effective Term: Fall 2011

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts

Discipline: Video Production

Course Number: 112

Org Number: 14540

Full Course Title: Digital Video Editing II

Transcript Title: Digital Video Editing II

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Three Year Review / Assessment Report

Change Information:

Course description

Pre-requisite, co-requisite, or enrollment restrictions

Outcomes/Assessment

Objectives/Evaluation

Rationale: Course update

Proposed Start Semester: Fall 2011

Course Description:

This course introduces the post-production phase of video editing. Using editing software such as Final Cut Pro, students will perform tasks such as editing a television commercial, color-correction, chromo-keying and green screen compositing. Students will apply these skills to edit their original projects while focusing on aesthetics, style and the art of editing.

Course Credit Hours

Variable hours: No

Credits: 4

Lecture Hours: Instructor: 60 Student: 60

Lab: Instructor: 0 Student: 0

Clinical: Instructor: 0 Student: 0

Total Contact Hours: Instructor: 60 Student: 60

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

Requisites

Prerequisite

VID 101 minimum grade "C-"

and

Prerequisite

VID 110 minimum grade "C-"
and
Corequisite
VID 102

General Education

Request Course Transfer

Proposed For:

Student Learning Outcomes

1. Apply editing skills to complete advanced exercises and projects.

Assessment 1

Assessment Tool: Portfolio of student project/productions

Assessment Date: Winter 2012

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Projects will be scored using a departmentally-developed rubric.

Standard of success to be used for this assessment: 66% of student projects will be judged competent (2) or higher on a 1-3 scale.

Who will score and analyze the data: Departmental faculty, with assistance from Advisory Committee members, will blind-score the data.

2. Apply editing skills and knowledge of style and the art of editing to a final group project.

Assessment 1

Assessment Tool: Final group project/productions

Assessment Date: Winter 2012

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Projects will be scored using a departmentally-developed rubric.

Standard of success to be used for this assessment: 66% of student projects will be judged competent (2) or higher on a 1-3 scale.

Who will score and analyze the data: Departmental faculty, with assistance from Advisory Committee members, will blind-score the data.

Course Objectives

1. Recognize and apply Final Cut Pro software editing features.

Methods of Evaluation

Activity or Exercise

Matched Outcomes

2. Perform basic and advanced navigation of editing software.

Methods of Evaluation

Activity or Exercise

Matched Outcomes

3. Capture footage from the editing software.

Methods of Evaluation

Activity or Exercise

Matched Outcomes

4. Edit and output projects to DVD, tape or other appropriate formats.

Methods of Evaluation

Activity or Exercise

Matched Outcomes

5. Use color-correction, chromo-keying/green screen techniques to edit video.

Methods of Evaluation

Activity or Exercise

Matched Outcomes

6. Recognize and apply editing techniques to creating aesthetically pleasing or appropriate projects.

Methods of Evaluation

Activity or Exercise

Matched Outcomes

7. Develop and apply proper rhythm and pacing based on scene content.

Methods of Evaluation

Activity or Exercise

Matched Outcomes**New Resources for Course****Course Textbooks/Resources**

Textbooks
Manuals
Periodicals
Software

Equipment/Facilities**Reviewer****Faculty Preparer:****Department Chair/Area Director:***Kristine Willimann***Dean:** *Rosemary Wilson***Vice President for Instruction:** *Stuart Blacklaw***Action***Faculty Preparer**Recommend Approval**Recommend Approval**Approve***Date***Feb 26, 2011**Feb 28, 2011**Mar 02, 2011**Apr 07, 2011*